



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1377970

Schedule Dates 09/25/12-10/01/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brown (32993)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments BROWN
JARED SALLES

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09826376
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,037.50
Net Total \$34,212.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	42	\$31,350.00
Oct. 2012	10	\$8,900.00
Grand Total:	52	\$40,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/12-09/28/12	2	:30	5:01A- 5:57A (EST)			1	1	1	1			4	\$100.00	\$400.00	Columbus (WSYX)	NEWS	9/24/12
2.0	Normal Line / SPOT (2)	09/25/12-09/28/12	2	:30	7A- 8A (EST)			1	1	1	1			4	\$375.00	\$1,500.00	Columbus (WSYX)	GMA	9/24/12
3.0	Normal Line / SPOT (3)	09/25/12-09/28/12	2	:30	8A- 9A (EST)			1	1	1	1			4	\$375.00	\$1,500.00	Columbus (WSYX)	GMA	9/24/12
4.0	Normal Line / SPOT (4)	09/25/12-09/28/12	2	:30	10:57A- 12P (EST)			1	1	1	1			4	\$550.00	\$2,200.00	Columbus (WSYX)	VIEW	9/24/12
5.0	Normal Line / SPOT (5)	09/25/12-09/28/12	2	:30	4P- 5P (EST)			1	1	1	1			4	\$500.00	\$2,000.00	Columbus (WSYX)	JUDGE JUDY	9/24/12
6.0	Normal Line / SPOT (6)	09/25/12-09/28/12	2	:30	5P- 5:58P (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Columbus (WSYX)	NEWS	9/24/12
7.0	Normal Line / SPOT (7)	09/25/12-09/28/12	2	:30	7:28P- 7:57P (EST)			1	1	1	1			4	\$750.00	\$3,000.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/24/12
8.0	Normal Line / SPOT (8)	09/25/12-09/28/12	2	:30	6:58P- 7:27P (EST)			1	1	1	1			4	\$750.00	\$3,000.00	Columbus (WSYX)	ENT TONIGHT	9/24/12
9.0	Normal Line / Prime Premium (9)	09/25/12-09/25/12	2	:30	9P- 10P (EST)			1						1	\$2,500.00	\$2,500.00	Columbus (WSYX)	DWTS	9/24/12
10.0	Normal Line / Prime Premium (10)	09/30/12-09/30/12	2	:30	9P- 10P (EST)								1	1	\$3,000.00	\$3,000.00	Columbus (WSYX)	REVENGE	9/24/12
11.0	Normal Line / Prime Premium (11)	10/01/12-10/01/12	2	:30	7:58P- 10P (EST)		1							1	\$4,000.00	\$4,000.00	Columbus (WSYX)	DANCING W STARS	9/24/12
12.0	Normal Line / Prime Premium (12)	09/27/12-09/27/12	2	:30	9P- 10P (EST)					1				1	\$4,500.00	\$4,500.00	Columbus (WSYX)	GREYS ANATOMY	9/24/12
13.0	Normal Line / SPOT (13)	09/25/12-09/30/12	2	:30	11:01P- 11:34P (EST)			1	1	1	1	1	1	6	\$800.00	\$4,800.00	Columbus (WSYX)	NEWS	9/24/12
14.0	Normal Line / SPOT (14)	09/29/12-09/29/12	2	:30	7:58A- 9A (EST)							1		1	\$150.00	\$150.00	Columbus (WSYX)	GMA SAT	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT (1)	10/01/12-10/01/12	2	:30	5:01A- 5:57A (EST)		1							1	\$100.00	\$100.00	Columbus (WSYX)	NEWS	9/24/12
16.0	Normal Line / SPOT (2)	10/01/12-10/01/12	2	:30	7A- 8A (EST)		1							1	\$375.00	\$375.00	Columbus (WSYX)	GMA	9/24/12
17.0	Normal Line / SPOT (3)	10/01/12-10/01/12	2	:30	8A- 9A (EST)		1							1	\$375.00	\$375.00	Columbus (WSYX)	GMA	9/24/12
18.0	Normal Line / SPOT (4)	10/01/12-10/01/12	2	:30	10:57A- 12P (EST)		1							1	\$550.00	\$550.00	Columbus (WSYX)	VIEW	9/24/12
19.0	Normal Line / SPOT (5)	10/01/12-10/01/12	2	:30	4P- 5P (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	9/24/12
20.0	Normal Line / SPOT (6)	10/01/12-10/01/12	2	:30	5P- 5:58P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/24/12
21.0	Normal Line / SPOT (7)	10/01/12-10/01/12	2	:30	7:28P- 7:57P (EST)		1							1	\$750.00	\$750.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/24/12
22.0	Normal Line / SPOT (8)	10/01/12-10/01/12	2	:30	6:58P- 7:27P (EST)		1							1	\$750.00	\$750.00	Columbus (WSYX)	ENT TONIGHT	9/24/12
23.0	Normal Line / SPOT (13)	10/01/12-10/01/12	2	:30	11:01P- 11:34P (EST)		1							1	\$800.00	\$800.00	Columbus (WSYX)	NEWS	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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